

# REALIZING POTENTIAL

*The Campaign for Nova Southeastern University*



## NAMING OPPORTUNITIES

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### COLLEGES

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College of Medical Sciences .....	\$2,000,000
College of Pharmacy .....	\$5,000,000
College of Art, Humanities, and Social Sciences .....	\$5,000,000
College of Psychology .....	\$5,000,000
College of Engineering and Computing .....	\$5,000,000
College of Optometry .....	\$5,000,000
Center for Collaborative Research .....	\$12,000,000
NSU Art Museum .....	\$20,000,000
NSU University School .....	\$20,000,000
College of Dental Medicine .....	\$25,000,000
Nova Southeastern University .....	\$300,000,000

### CAMPUSES (Buildings and Facilities Owned by NSU)

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Miami Campus*(* Leased) .....	\$1,000,000
Palm Beach Regional Campus .....	\$5,000,000
Orlando Regional Campus .....	\$5,000,000
Ocean Campus .....	\$5,000,000
Main Campus .....	\$100,000,000

### BUILDINGS AND SPACES

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Shark Athletic Academic Center .....	\$250,000
Shark Athletic Training Room .....	\$250,000
Shark Athletic Weight Room .....	\$250,000
Soccer Fields .....	\$500,000
Softball Field .....	\$500,000
Baseball Complex .....	\$1,000,000
Classrooms, Conference Rooms, Labs .....	\$100,000 - \$750,000

# NAMING OPPORTUNITIES

As of 03 / 28 / 2018

Simulation Labs (Nursing, Dental, Optometry, Osteopathy) .....	\$1,000,000/lab
Parking Garages (University School/HPD/CCR/Library/HSBE) .....	\$1,000,000/garage
Aquatic Center .....	\$1,000,000
University Center Club Room .....	\$1,000,000
Career Center .....	\$1,500,000
Library Interactive Learning Center .....	\$1,500,000
Undergraduate and Graduate Residence Halls .....	\$1,000,000–\$3,000,000
University School Lower School .....	\$2,000,000
Health Profession Clinics (NMB) .....	\$3,000,000

## HEALTH PROFESSIONS DIVISION PROGRAMS

Respiratory Therapy Program .....	\$500,000
Sonography Program .....	\$500,000
Audiology Program .....	\$1,000,000
Physician Assistant Program (4 programs) .....	\$1,000,000 each program
Occupational Therapy Program .....	\$1,500,000
Physical Therapy Program .....	\$1,500,000
Anesthesia Assistant Program .....	\$2,000,000

## SCHOLARSHIPS

Endowed Scholarship .....	\$25,000 or greater
Razor's Edge Endowed Scholarship .....	\$250,000
Razor's Edge Endowed Scholarship Program .....	\$5,000,000
Dual Admission Endowed Scholarship .....	\$250,000
Dual Admission Endowed Scholarship Program .....	\$5,000,000
Honors Endowed Scholarship .....	\$250,000
Veterans Endowed Scholarship .....	\$250,000
Veterans Endowed Scholarship Program .....	\$5,000,000
Student Athlete Endowed Scholarship .....	\$250,000
Student Athlete Endowed Scholarship Program .....	\$5,000,000
Pathway Endowed Scholarship .....	\$300,000
Pathway Endowed Scholarship Program .....	\$6,000,000

## GRADUATE FELLOWSHIPS

Endowed Fellowship .....	\$500,000
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# NAMING OPPORTUNITIES

As of 03 / 28 / 2018

Halmos College of Natural Sciences and Oceanography Endowed Fellowship .....	\$1,000,000
Integrative Medicine Endowed Fellowship .....	\$3,000,000

## CHAIR

Endowed Chair .....	\$1,500,000–\$3,000,000
Endowed Research Chair .....	\$3,000,000–\$5,000,000

## PROFESSORSHIP

Endowed Professorship .....	\$500,000–\$1,000,000
Endowed Research Professorship .....	\$1,000,000–\$3,000,000

## RESEARCH FUND

Endowed Research Start-Up Fund .....	\$250,000–\$5,000,000
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## LECTURE SERIES

Annual Lecture Series .....	\$25,000–\$100,000
Endowed Lecture Series .....	\$500,000

## CAREER SUPPORT AND ENRICHMENT

College of Law Professional Leadership and Innovation Program .....	\$350,000 annually for five years
Endowed Internship Program .....	\$5,000,000
Endowed Career Student/Alumni Mentor Program .....	\$5,000,000

## NEW CENTERS AND PROGRAMS

Shark Tagging, Awareness and Research (STAAR) Program .....	\$50,000-\$200,000 annually
Sea Turtle Conservation Program .....	\$50,000-\$200,000 annually
Coral Nursery Initiative .....	\$100,000 annually
Medication Administration System and Electronic Medical Record System.....	\$100,000
Veterans Center .....	\$650,000
Center for Keratoconus .....	\$1,000,000
Center for Keratoconus Endowment .....	\$1,500,000
Shark Street Trading Room for Capital Needs .....	\$1,000,000

# NAMING OPPORTUNITIES

As of 03 / 28 / 2018

Women’s Success Series .....	\$1,000,000
Shark Street Trading Room Endowment for Faculty Support .....	\$1,500,000
Endowed STEM Programming at University School .....	\$1,500,000
Center for Consumer Health Informatics Endowment .....	\$2,000,000
Real Estate, Hospitality, Public Administration, or Marketing (HCBE) .....	\$2,000,000
Law Clinics .....	\$2,000,000
Cybersecurity Research Center Endowment .....	\$2,500,000
Cell Therapy Institute .....	\$3,000,000
Institute for Neuro-Immune Medicine .....	\$3,000,000
Institute for Integrative Medicine .....	\$3,000,000
Institute for Integrative Medicine Faculty and Research Endowment or Endowed Fellowships.....	\$3,000,000
Center for Applied Research on Substance Use and Health Disparities.....	\$3,000,000
Center for Oral Health Research.....	\$5,000,000
The Children’s Institute Endowment .....	\$5,000,000
Institute for Head Trauma and Traumatic Brain Injuries Endowment.....	\$7,000,000
International Center for Bioinformatics and Its Applications Endowment .....	\$10,000,000

# NAMING OPPORTUNITIES

## SCHOLARSHIPS

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**Endowed Scholarship..... \$25,000 or greater**

*The minimum amount is \$25,000 which provides a partial scholarship for one student. A full scholarship requires an endowment of approximately \$500,000.*

These scholarships may be awarded to students on the basis of need and/or academic merit. The donor may specify the school or college.

**Razor’s Edge Endowed Scholarship Program ..... \$5,000,000**

*An individual endowed scholarship is \$250,000.*

Razor’s Edge is NSU’s leadership development program for undergraduate students. Participants in the program represent and promote the face of the university through their leadership positions on campus and in the community. Each Razor’s Edge student receives a \$10,000 scholarship annually.

**Dual Admission Endowed Scholarship Program ..... \$5,000,000**

*An individual endowed scholarship is \$250,000.*

NSU’s Dual Admission Program allows highly qualified applicants to undergraduate programs to simultaneously apply to a university master’s or professional degree program of their choice. Those accepted have secured their place in graduate school before they even begin their bachelor’s degree coursework. Scholarships will be provided for all years of study.

**Honors Endowed Scholarship Program ..... \$5,000,000**

*An individual endowed scholarship is \$250,000.*

NSU Farquhar Honors College is for students who have demonstrated a passion for learning and crave more from their college experience. The program offers broader, richer, and deeper insights into topics that are appealing to each individual student as well as fosters powerful mentoring relationships between students and their professors, and provides life-changing learning opportunities through research, social activities, and real-world encounters.

**Veterans Endowed Scholarship Program ..... \$5,000,000**

*An individual endowed scholarship is \$250,000.*

Many veterans already in Florida, or those who will relocate to Florida in future years, are looking for an opportunity to get a degree and become successful in their civilian lives. We will not only provide scholarships for veterans, but will make NSU the most veteran-friendly university in the country. We will guide student-veterans in their interaction with the university and make special efforts to connect them with admissions, academic affairs, and financial aid, as well as with faculty members.

**Student Athlete Endowed Scholarship Program..... \$5,000,000**

*An individual endowed scholarship is \$250,000.*

The student athletic scholarships are awarded to outstanding athletes who wish to play for any of our 17 NCAA teams. A portion of the funds would cover tuition, room and board.

# NAMING OPPORTUNITIES

**The Pathway Scholars Program ..... \$6,000,000**

*An individual endowed scholarship is \$300,000.*

NSU's H. Wayne Huizenga School of Business and Entrepreneurship Pathway Scholars Program is uniquely designed to help disadvantaged, at-risk high school graduates change their lives, permanently, for the better. This innovative program addresses the whole person, not just academics, but also the cultural awareness, living situation, and social and business training.

## GRADUATE FELLOWSHIPS

**Endowed Fellowship..... \$500,000**

A graduate fellowship is awarded to a student who is working toward an advanced degree in any of the graduate fields. The fellowship provides the graduate student with in depth research and teaching experiences and the opportunity to present research to colleagues in different academic learning environments.

**Halmos College of Natural Sciences and Oceanography Endowed Graduate Fellowship ..... \$1,000,000**

To attract the best and brightest students, Halmos College has a growing commitment to reducing the loan burden upon our students and to provide the best educational, academic, and research experiences for them. The fellowship will be used to defray tuition costs and to provide research and teaching opportunities, where the student gains real-world experience under the guidance of a faculty member.

**Integrative Medicine Endowed Fellowship ..... \$3,000,000**

Fellows learn strategies to enhance mind-body-spirit connection for themselves and their patients. They will study and review the literature of how various forms of ancient healing can influence the healing process. Fellows will be expected to create research projects, publish results, and speak at national conferences regarding their research.

## CHAIRS

**Endowed Chair..... \$1,500,000–\$3,000,000**

The endowed chair may be restricted to specific fields of study within academic departments. The primary purpose of the endowment is to recruit faculty members of stellar quality. The funds will be used to provide salary supplement to a new or existing position and also may be used to provide program support for the chair holder, enabling the scholar to represent the university by presenting research and speaking at conferences as well as participating in critical community initiatives.

**Endowed Research Chair ..... \$3,000,000–\$5,000,000**

The endowed research chair is used to attract and support the academic and research efforts of an exceptional faculty member—a distinguished leader in his or her field—appointed to this position. The funds can advance research, help pay student workers, and create opportunities for collaboration with scholars around the world. The recipient typically holds the chair until leaving his or her position at the university, at which time the honor is bestowed upon a new scholar.

# NAMING OPPORTUNITIES

## PROFESSORSHIPS

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**Endowed Professorship** ..... **\$500,000–\$1,000,000**

The endowed professorship provides enhanced support for a faculty member. It is used to attract and support an exceptional faculty member.

**Endowed Research Professorship** ..... **\$1,000,000–\$2,000,000**

The endowed research professorship provides enhanced support for a faculty member. It is used to attract and support an exceptional faculty member.

## RESEARCH FUND

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**Endowed Research Start-Up Fund** ..... **\$5,000,000**

The research fund will provide start-up resources to recruit especially outstanding faculty members who will add value to the broad vision of the university, particularly to those involved in multidisciplinary research agendas of particular strategic importance for the university as a whole.

## LECTURE SERIES

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**Annual Lecture Series** ..... **\$25,000–\$100,000**

The funds help underwrite the expenses of the lecture series. Notable NSU lecture series include College of Business and Entrepreneurships Distinguished Lecture Series, Farquhar Honors College Distinguished Speaker Series and Halmos College of Natural Sciences and Oceanography: Dive In.

**Endowed Lecture Series** ..... **\$500,000**

The funds from this endowment will be used to pay for honoraria, publicity, and the expenses of the visiting lecturer.

## CAREER SUPPORT AND ENRICHMENT

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**Law Group Incubator** ..... **\$350,000** annually for five year commitment

Organized like a small law firm, this incubator will have recently-graduated students provide legal services for individuals whose income levels are high enough to disqualify them for Legal Aid, but who still cannot afford the fees of most law firms and practitioners. The incubator will offer subsidized office space and other amenities to a handful of recent graduates, who will in turn work on live cases under the supervision of a seasoned attorney.

**Endowed Internship Program** ..... **\$5,000,000**

To advance the undergraduate experience at the university and provide real world experience and training to our students, stipends will be offered to students who wish to participate in an internship during their course of study.

**Endowed Career Student/Alumni Mentor Program** ..... **\$5,000,000**

The program will link recent graduates with experienced alumni in their fields to provide career advice and direction.

## NEW CENTERS AND PROGRAMS

**Shark Tagging, Awareness and Research (STAAR) Program** ..... **\$50,000-\$200,000 annually**

STAAR is a research, education, and outreach program that brings shark research and conservation issues into elementary and high school classrooms in the USA and internationally. Students in Broward County partake in educational shark tagging boat trips, and engage in seminars. NSU researchers also conduct Skype visits with classrooms worldwide educating students about the diversity and importance of sharks and the need for heightened conservation efforts.

**Sea Turtle Conservation Program**..... **\$50,000-\$500,000 annually**

The program provides for the conservation of endangered and threatened sea turtle species within Broward County including the loggerhead; green; and leatherback. By monitoring nests and creating public awareness, NSU scientists are protecting these fragile creatures.

**Coral Nursery Initiative**..... **\$100,000 annually**

The Halmos College offshore coral nursery is nurturing the threatened staghorn coral species, *Acropora cervicornis*, which is likely to be listed as endangered under the U.S. Endangered Species Act. Staghorn coral colonies are being successfully grown from fragments and used for outplanting to the natural reef.

**Medication Administration System and Electronic Medical Record System** ..... **\$100,000 for capital needs**

As health care delivery systems increasingly turn to greater collaboration and electronic medical records, our students need to train on a state-of-the-art system and acquire the skills necessary to become leaders. This universal system can be utilized by all health professions at NSU.

**Veterans Center**..... **\$650,000 annually for five years for operations**

We will connect student-veterans and community members with NSU's medical and psychological resources— medical, dental, and optometric care; mental health counseling; occupational therapy; and physical and psychological rehabilitation— as well as legal services, workforce retraining, our aviation program, and the Yellow Ribbon Program. We will enhance ongoing research in post-traumatic stress disorder (PTSD) and Gulf War illness and offer innovative, online counseling to families of returning military personnel.

**Women's Success Series**..... **\$1,000,000 endowment**

The vast majority of the students in the H. Wayne Huizenga College of Business and Entrepreneurship are female. The program will provide an opportunity to explore strengths and challenges that women in business across the world face. It will focus on our global student body and include prominent guest lecturers, symposia, and research.

**Center for Keratoconus** ..... **\$1,500,000 endowment for faculty and research support and**  
..... **\$1,000,000 for capital needs**

Keratoconus, a progressive eye disease in which the normally round cornea thins and begins to bulge into a cone-like shape, leads to significant visual impairment and, ultimately, blindness. College of Optometry researchers are investigating ways to better fit individuals suffering from this condition with contacts to improve vision.



# NAMING OPPORTUNITIES

As of 03 / 28 / 2018

**Enhanced STEM Programming at University School ..... \$1,500,000 endowment**

Faculty members at NSU's University School, our junior kindergarten through twelfth grade college preparatory program, know that STEM (Science, Technology, Engineering, and Mathematics) education provides a purposeful context for developing 21st-century skills. Sustainable funding for these vital programs and support for professional development of faculty and staff members in these areas will integrate STEM education into the curriculum for all students, beginning in early childhood.

**Shark Street Trading Room ..... \$1,500,000 endowment for faculty support and  
..... \$1,000,000 for capital**

The best business decisions are made with the best information. Shark Street will be a trading room where students and faculty members will have real-time access to Wall Street trading information. State-of-the-art equipment will enable faculty members to provide the best instruction and students to gain real-world experience in making critical decisions.

**Center for Consumer Health Informatics ..... \$2,000,000 endowment**

This College of Pharmacy center will bring a multidisciplinary approach to research in areas including online health information seeking, eHealth literacy, medication adherence, social media in health care, and mobile health.

**Cybersecurity Research Center ..... \$2,500,000 endowment**

This public and private partnership will acquire recognition from the National Security Agency for expertise in three clusters: a Center of Academic Excellence in Information Assurance, a Center for Academic Excellence in Research, and a Center of Academic Excellence in Cyber Operations.

**Institute for Integrative Medicine ..... \$3,000,000 endowment for faculty and research support or endowment for  
fellowship program**

This institute will become a platform for holistic, innovative, and interdisciplinary approaches to wellness and improved quality of life through education, clinical care, and research. Pulling from all health professions, it will focus on such topics as health and nutrition; supplements; and complementary medicine such as spiritual healing, acupuncture meditation, chiropractic, art therapy, pain management, and preventative care.

**Center for Applied Research on Substance Use and Health Disparities ..... \$3,000,000**

The Center for Applied Research on Substance Use and Health Disparities, conducts research in the areas of substance abuse, health risk behaviors, and health disparities among vulnerable populations. Specific focus areas include prevention and treatment of drug and alcohol abuse; and the epidemiology of HIV/AIDS and other sexually transmitted infections, and the prevention of such infections among highly vulnerable populations

**Center for Oral Health Research ..... \$5,000,000**

This center is designed to serve as a focal point for significant and meaningful oral health research that will improve the oral health of the public. It will align with Center for Collaborative research and expand the College's efforts in molecular genetics, genomics and proteomics. It will build on the expertise within the College of Dental Medicine in the area of biomaterials, clinical research and health services research.

# NAMING OPPORTUNITIES

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**The Children’s Institute** ..... **\$5,000,000** *endowment*

The institute will consolidate all services on campus benefitting children, including child psychology, pediatrics, child trauma care, autism treatment, and learning disabilities treatment, while establishing a clinic location where children will benefit from translational medicine.

**Institute for Head Trauma and Traumatic Brain Injuries** ..... **\$7,000,000** *endowment*

This institute will expand the existing Concussion Management Program to include clinical services and research for patients with brain injuries resulting from combat, accidents, or other trauma. Neuropsychologists and health psychologists currently on staff will work together at this institute.

**Interdisciplinary Multimedia Center** ..... **\$10,000,000** *endowment*

Through this center, the Abraham S. Fischler School of Education will bring together the disciplines of film, simulation, animation, and video gaming to provide students with the expertise necessary to become leaders in these growing fields. Students will emerge with capabilities that will make them attractive to startups, corporations, multimedia and technological thought leaders, and arts organizations.

**International Center for Bioinformatics and Its Applications** ..... **\$10,000,000** *endowment*

Bringing together biologists, computer scientists, and mathematicians from the College of Engineering and Computing and the Halmos College of Natural Sciences and Oceanography for research, innovation, communication, and education, this center will foster fundamental discoveries at the boundaries between the mathematical sciences and the life sciences.